

THERE ARE
APPROXIMATELY

**14 MILLION
FEMALE
CANNABIS
USERS
IN THE U.S.**

IN 2025
**LET'S TALK
TO WOMEN**



Women are the
fastest-growing market
in the cannabis industry.

Women have
WEED NEEDS

Women are **interested**
in cannabis/CBD for
menstrual cramps,
anxiety, pain and skin
issues.

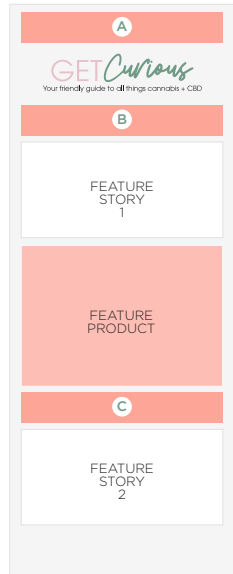
She is looking to be
educated on cannabis
in a voice that is
trusted, informative
and relatable.

2025 DIGITAL MEDIA

GET EXPOSURE TO OUR FEMALE AUDIENCE WITH EXCLUSIVE CONTENT ABOUT YOUR BUSINESS/BRAND
100,000 MONTHLY DIGITAL IMPRESSIONS /SOCIAL MEDIA + WEBSITE



2024 NEWSLETTER RATES



EMAIL NEWSLETTER

List your business/brand information in our monthly newsletter.

Newsletter Digital Ad

Position A - \$150/PER NEWSLETTER

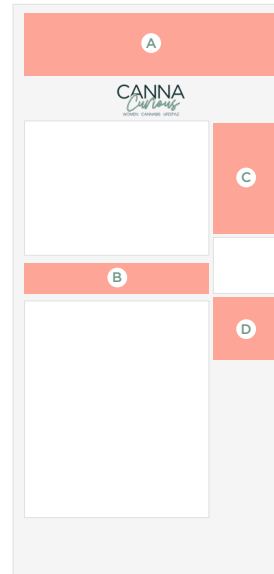
Position B - \$125/PER NEWSLETTER

Position C - \$100/PER NEWSLETTER

Product Feature in Email Blast- \$150

Launching a new product? Promoting your best seller? Feature your brand in our monthly email newsletter.

2024 WEBSITE RATES



WEBSITE

List your business/brand information on our website.

Website Banner Ad

Position A - \$150/PER MONTH

Position B - \$100/PER MONTH

Position C or D - \$75/PER MONTH

Sponsored Blog Post- \$500

Opportunity to blend direct and indirect advertising together in a narrative form. SEO optimized blog post with backlinks included will drive traffic to your website.

Blog promoted via email newsletter and social media.

SOCIAL MEDIA

Reach our loyal and engaging audience via our growing Instagram account.

Instagram Story/Reel* \$200

Creative + business name tagged in a promotional post on Instagram page as well as in instagram story.

*15 second reel created by CC team.

Pricing based on if creative is provided or created by CC team.

“Behind the Brand” Instagram Live- \$375

Short video (~5-7 min) with CannaCurious staff sharing the business/brand story.

Video will drive brand awareness and inspire trial.

WEBINAR WORKSHOPS

1 Hour Webinar- \$450

Get your brand in front of women who are actively looking for education on a key topic or solution to their challenges.

Webinar topics will include: Beauty, Sexual Wellness, Motherhood, Wellness, Travel and more!

MAGAZINE ADVERTISING

DIGITAL

Advertorial + Full page Ad in magazine- \$1555

A 500-700 word feature story giving readers insights about the business/brand and its founders in a compelling narrative format
Advertisement for the business/brand

Full page Ad in magazine- \$1111

Advertisement for the business/brand

LET'S TALK!
INFO@CANNACURIOUSMAG.COM

DIGITAL SPECIFICATIONS

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SUBMITTING CREATIVE MATERIALS

Materials Due Date: Creative is due 14 days prior to launch.

WEBSITE BANNER ADS

A basic image or animated ad that appears above, below, or alongside the page content.

Noted:

- Auto-Initiated Audio or Video Play will not be accepted
- All rich media must be in-banner, no expandable banners will be accepted
- Please provide at least two mobile and two desktop versions

AD SIZES

Desktop:

A. BILLBOARD 1800x460

B. LEADERBOARD 728x90

C. STANDARD SKYSCRAPER 300x600

D. SIDE BANNER 300x250

Mobile:

- 1000x1000
- 1080x1080

FORMATS

- Max size: 150 KB
- Non-animated image formats: .JPEG, .JPG, .PNG, .GIF
- Animated image format: .GIF, SWF (Flash), .ZIP (HTML5)
- HTML5 Formats: Zip containing HTML and optionally CSS, JS, GIF, PNG, JPG,
- JPEG, SVG (responsive or standard)
- Animation length and speed:
- Animation length must be 30 seconds or shorter. Animations can be looped, but the animations must stop after 30 seconds

NEWSLETTER BANNER ADS

SIZES

600x275 maximum

FORMATS

- Non-animated image formats: .JPEG, .JPG, .PNG, .GIF

IG POSTS

SIZES

Post 1080x1080

Story 1080x1920

FORMATS

- .JPEG, .JPG, .PNG, .GIF

Noted:

There will be a \$150 fee for banner change

**QUESTIONS OR CONCERS PLEASE EMAIL US AT
INFO@CANNACURIUSMAG.COM**

LETS TALK!
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